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NEWS RELEASE

TSX SYMBOL: BIM

Baffinland Board Reaffirms its Recommendation that Securityholders Accept and Tender to the Joint Offer by ArcelorMittal and Nunavut expiring TODAY, January 24, 2011, at 11:59 p.m. (Toronto time)

TORONTO, ONTARIO (January 24, 2011) - Baffinland Iron Mines Corporation (TSX: BIM) (the "Company") reminds its securityholders that the joint offer (the "Joint Offer") of ArcelorMittal and Nunavut Iron Ore Acquisition Inc. for all outstanding Common Shares for C\$1.50 in cash per Common Share and all 2007 Warrants of the Company for C\$0.10 in cash for each 2007 Warrant is open for acceptance until 11:59 p.m. (Toronto time) TODAY, Monday, January 24, 2011.

The Board of Directors of Baffinland reaffirms its recommendation that Baffinland Shareholders and 2007 Warrant holders accept the Joint Offer and tender their Common Shares and 2007 Warrants to the Joint Offer prior to today's bid expiry.

Contrary to certain media reports, the Company has been advised that no hearing is scheduled to be held by the Ontario Securities Commission in respect of the Joint Offer and that the Joint Offer is proceeding in accordance with its terms and conditions.

Baffinland is a Canadian publicly-traded junior mining company that is focused on its wholly-owned Mary River iron ore deposits located on Baffin Island, Nunavut Territory, Canada. Baffinland's shares trade on the Toronto Stock Exchange under the trading symbol BIM.

FOR FURTHER INFORMATION:

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This press release contains certain information that may constitute forward-looking information within the meaning of securities laws. Forward-looking information may relate to management's future outlook and anticipated events or results, and may include statements or information regarding the future plans or prospects of the Company. Without limitation, statements about the Company's interpretation of its completed magnetic survey, including related statements about the planned release of additional assay results and metallurgical testing results, statements about the continuation of the Company's exploration program including plans relating to additional mapping, more comprehensive sampling, drilling on any of the properties comprising the Company's Mary River Project and metallurgical testing and statements about the Company's potential resources are forward-looking information.

Forward-looking information is based on certain factors and assumptions regarding, among other things, expected mineral resources, iron ore prices, the timing and amount of future exploration expenditures, the estimation of additional capital requirements, the availability of necessary financing and materials, the receipt of necessary regulatory approvals, the feasibility of constructing and operating a direct-shipping iron ore mine at the Company's Mary River project and assumptions with respect to environmental risks, title disputes or claims, weather conditions and other similar matters. While the Company considers these assumptions to be reasonable based on information currently available to it, they may prove to be incorrect.

Forward looking-information is subject to certain factors, including risks and uncertainties that could cause actual results to differ materially from what is currently expected. These factors include risks inherent in the exploration for and development of mineral deposits, risks relating to changes in iron ore prices and changes in the worldwide demand for and supply of iron ore, uncertainties inherent in the estimation of mineral reserves and resources, risks relating to the remoteness of the Mary River Property including access and supply risks, reliance on key personnel, construction and operational risks inherent in the conduct of mining activities, regulatory risks, including risks relating to the acquisition of necessary licenses and permits, financing, capitalization and liquidity risks, including the risk that the financing required to fund all currently planned exploration and related activities may not be available on satisfactory terms, or at all, environmental risks and insurance risks.

You should not place undue importance on forward-looking information and should not rely upon this information as of any other date. While the Company may elect to, the Company is under no obligation and does not undertake to update this information at any particular time, except as required by law.